ORDER

Fox 30 JAX

Orders	**Order / Rev:**	**57384**		
	Alt Order #:	09821397		
	Product Desc:	ROMNEY FOR PRESIDENT		
	Estimate:	93		
	Flight Dates:	09/19/12 - 09/25/12	Primary AE:	Millennium Washington DC
	Original Date / Rev:	09/18/12 / 09/18/12	Sales Office:	MNAT
	Order Type:	CIA - O	Sales Region:	National
Agency	**Name:**	**American Rambler Pro**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant St.	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	**Name:**	**Romney/R/President**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Presidential Elections	Order Separation:	00:00:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	25	$8,325.00	$7,076.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	25	$8,325.00	$7,076.25	0.00
Totals	25	$8,325.00	$7,076.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Fox 30 JAX	5%	$8,325.00
Market	100%	$166,500.00

Competitive Share	Share	Total
CABLE	0%	$0.00
EAWS	1%	$1,665.00
ETEV	0%	$0.00
UNKWN	0%	$0.00
WCWJ	1%	$1,665.00
WJXT	24%	$39,960.00
WJXX	12%	$19,980.00
WTEV	46%	$76,590.00
WTLV	11%	$18,315.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WAWS	09/24/12	09/25/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	MT-----	:30	2	$280.00	P-3	0.00 NM	2	$560.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	09/24/12	09/30/12	MT-----	2	$280.00	0.00							
2	WAWS	09/19/12	09/21/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	$280.00	P-3	0.00 NM	3	$840.00
	NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	09/17/12	09/23/12	--WTF--	3	$280.00	0.00							

Order / Rev: 57384 Advertiser: Romney/R/President

Alt Order #: 09821397 Product Desc: ROMNEY FOR PRESIDENT **Fox 30 JAX**

Flight Dates: 09/19/12 - 09/25/12 Estimate: 93

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	09/19/12	09/21/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	$280.00	P-3	0.00	NM	3	$840.00
	NEWS														
3	WAWS	09/24/12	09/25/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MT-----	:30	2	$150.00	P-3	0.00	NM	2	$300.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MT-----	2	$150.00	0.00									
4	WAWS	09/19/12	09/21/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	--WTF--	:30	3	$150.00	P-3	0.00	NM	3	$450.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	--WTF--	3	$150.00	0.00									
5	WAWS	09/24/12	09/25/12	M-F 11p-1130p Two And A Half Men	CM	11:00 PM-11:30 PM	MT-----	:30	2	$100.00	P-3	0.00	NM	2	$200.00
	2.5 MEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/24/12	09/30/12	MT-----	2	$100.00	0.00									
6	WAWS	09/19/12	09/21/12	M-F 11p-1130p Two And A Half Men	CM	11:00 PM-11:30 PM	--WTF--	:30	3	$100.00	P-3	0.00	NM	3	$300.00
	2.5 MEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	--WTF--	3	$100.00	0.00									
7	WAWS	09/22/12	09/22/12	FOX College Prime Game FOX College Prime Game	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----S-	:30	3	$475.00	P-3	0.00	NM	3	$1,425.00
	COLLEGE FOOTBALL														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	-----S-	3	$475.00	0.00									
8	WAWS	09/23/12	09/23/12	Su 11a-12p FOX News Sunday	CM	11:00 AM-12:00 PM	------S	:30	2	$70.00	P-3	0.00	NM	2	$140.00
	FOX NWS SUNDAY														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	2	$70.00	0.00									
9	WAWS	09/23/12	09/23/12	NFL 4p Singleheader NFL 4p Singleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	------S	:30	2	$1,700.00	P-3	0.00	NM	2	$3,400.00
	NFL														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	2	$1,700.00	0.00									
10	WAWS	09/23/12	09/23/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM	------S	:30	2	$280.00	P-3	0.00	NM	2	$560.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	2	$280.00	0.00									
11	WAWS	09/23/12	09/23/12	Sa-Su 1030p-11p Action Sports 360	CM	10:30 PM-11:00 PM	------S	:30	1	$150.00	P-3	0.00	NM	1	$150.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	09/17/12	09/23/12	------S	1	$150.00	0.00									
													Totals	25	$8,325.00